

# News

For Immediate Release

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## 5MetaCom Adds Vice President of Business Services

CARMEL, Ind., January 9, 2006 – 5MetaCom, a Carmel, Ind.,-based marketing communications agency, has created a new position to foster a closer relationship with technical and scientific businesses headquartered in Central Indiana. To fill this role, the company has named Eric DeWitt as Vice President, Business Services.

DeWitt, a Springfield, Ohio, native, will represent 5MetaCom to the business community. DeWitt gained previous experience in this capacity during his tenure as Regional Customer Manager with DHL Worldwide Express. There, he worked with a variety of businesses, including Covance, Simon Properties and Adesa.

“Given the importance of building strong business communities, economic development is everybody’s job,” says Chris Wirthwein, CEO of 5MetaCom. “By adding this position, 5MetaCom has demonstrated its full-time commitment to this responsibility.”



*Eric DeWitt has joined 5MetaCom in the new role of Vice President of Business Services.*

Founded in 1977, 5MetaCom is a full-service advertising and public relations agency headquartered in Carmel, Ind. The firm specializes in advertising for technical and scientific products.

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*Editor’s note:* For a separate electronic version of this news release and/or photo, contact mking@5metacom.com.

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